

## Cookie Policy

Version 2.0 Updated 24<sup>th</sup> May 2018

### WHAT IS A COOKIE?

A “cookie” is a small text file that is placed on a user’s computer by a website. There are several types of cookie and the most common are often referred to as ‘session’ cookies. These are used to keep track of information needed by a user as they travel from page to page within a website. These cookies have a short lifetime and expire within a few minutes of the user leaving the site.

Our cookies do not store any personal information (encrypted or otherwise) they are simply a numeric identifier that allow us to recognise repeat visitors.

Internet browsers normally accept cookies by default; however, it is possible to set a browser to reject cookies. If this is done, it is important not to exclude the benign and useful session cookies. Choose an option that rejects all third-party cookies.

Cookies are used by nearly all websites and do not harm your system.

### THIRD PARTY COOKIES

In order for us to effectively measure and report on website activity, we use Google Analytics and other Google Marketing Products. More info on Google cookies can be found [here](#).

We respect your privacy and merely use cookies to report on our marketing activity and provide you a better and more relevant service.

### NEWSLETTER / BLOG

This website operates an email newsletter/Blog program, used to inform subscribers about our products and services. Users can subscribe through an online automated process should they wish to do so but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscribers are given the opportunity to unsubscribe at any time through an automated system. This process is detailed at the footer of each email campaign.

### LINKS

Although this website only looks to include quality, safe and relevant external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note; they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

## SOCIAL MEDIA

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

## SHORTENED LINKS

We may share web links to relevant web pages via our social media accounts. By default, some social media platforms shorten lengthy urls, via tools such as Bit.ly or Buff.ly.

Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by this website and its owners.

## COOKIES USED ON OUR WEBSITE AND THE RETENTION PERIOD

Cookie	Type	Expiry	Purpose	More information
_ga	Analytical/ Performance  First Party Google Analytics	2 years	We use Google Analytics to track visits on the websites. Google set this cookie to distinguish users.	<a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a>
_gid	Analytical/ Performance  First Party Google Analytics	24 hours	We use Google Analytics to track visits on the websites. Google set this cookie to distinguish users.	<a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a>
_gat	Analytical/ Performance  First Party Google Analytics	1 minute	We use Google Analytics to track visits on the websites. Google set this cookie to throttle visit request rate.	<a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a>
vuid	Analytical/ Performance  Third Party Vimeo	2 years	Some of our pages display embedded Vimeo videos. Vimeo set these cookies to identify unique visitors.	<a href="https://vimeo.com/cookie_policy">https://vimeo.com/cookie_policy</a>

cid	Targeting/ Advertising Third Party ctnsnet.com	1 year	This cookie is used to measure the effectiveness of advertising.	<a href="https://crimtan.com/privacy/">https://crimtan.com/privacy/</a>
opt	Targeting/ Advertising  Third Party ctnsnet.com	1 year	This cookie is used to measure the effectiveness of advertising.	<a href="https://crimtan.com/privacy/">https://crimtan.com/privacy/</a>
px	Targeting/ Advertising Third Party ctnsnet.com	1 year	This cookie is used to measure the effectiveness of advertising.	<a href="https://crimtan.com/privacy/">https://crimtan.com/privacy/</a>